

INSPIRE

On Leadership

Spring 2024

Leadership is empowerment

"...sorry I've just been going on and on and on, but this is a really important decision that I have to make, and it could be a very detrimental domino effect on so many people that I just don't know what to do so I'm going to stop talking now because I came to you for advice and haven't let you get one word in..."

Leadership. Where do I start exactly? Who really knows the answer to that? No one. You just start. Leadership is all the things: but the first word that comes to mind is empowerment; followed by: complex while also being so simple yet weird, motivating, negative, positive, inspiring, draining, rewarding, flexible and contradicting all at the same time.

Over the years I have learned to be secure with my flaws and losses while also celebrating all of the wins. Reflecting on the journey, I've gained a substantial amount of knowledge from countless leaders, both known and unknown that has created this ripple effect throughout time. So, I took bits and pieces from all of those leaders' perspective to craft it into my own.

I've had some amazing leaders to learn from over the years whether it was positive or negative

Brandon Morris is Vice President of Evolution Basketball Inc. and Head Varsity Boys Basketball Coach at Tremper High School in Kenosha.

lessons. One of the best lessons I keep with me as my ultimate go to is empowerment but that means knowing the individual or group of people. How do you get to know anyone? Well, I listen not to respond, not to judge but to learn, gain understanding and be curious to learn more asking effective questions. While all of the things might be empowering, I found out to get your most empowering impact; recall all of the information you heard in a question format to be sure that's what you heard. If it's not what you heard, it could be what their thoughts were but they didn't know how to put it in words. And if you accurately recall the information you heard and they confirm it even better. Empowerment. That's just one way I love to lead.

"...no need to apologize. So if I'm hearing you correctly, you have all the facts lined up, you understand the importance of the decision you have to make so you genuinely care, I'm sure you will do what's in the best interest for everyone involved."

For me that's Leadership.

