



A premier one-day leadership development experience located centrally in the Chicago- Milwaukee corridor, featuring high-caliber national and regional speakers & experts providing inspirational content to elevate your personal and professional leadership journey.

CALL FOR SPONSORS!

Join KABA for a day focused on how to become a leader worth following.

Estimated attendance: **600** | Pre- & post-event promotional reach: more than 9,000 people

Cost to attend: **\$195**; Early bird, student and nonprofit rates are also available

Attendee inclusions: A copy of a best-selling business book; Inspire journal; snacks & refreshments; and an amazing speaker lineup.

Date: **October 15, 2021** | Time: **8:30 a.m. - 1:00 p.m.**

Previous speakers include US Gold Medalist, ESPN on-air personality and Jockey spokesmodel Victoria Arlen; international best-selling author Greg McKeown; Northwestern University Neuroscientist Moran Cerf; best-selling author Jon Gordon; Haribo North America COO Rick LaBerge; Wall Street Journal leadership columnist & *The Captain Class* author, Sam Walker ; Ben Brenton, Chief Innovation Officer, Snap on, Inc.; Richard Sheridan, author of *Joy, Inc.*; Jeff Shinabarger, author of *More or Less*.

Inspire brings out the best in our lives, our work, our teams, and our community through intentional and positive leadership.

Learn more at kaba.org/about/inspire.

SPONSORSHIP OPPORTUNITIES



Inspire 2021 is hosted by the Kenosha Area Business Alliance Foundation—a 501(c)(3) entity—which plays an active role in supporting educational initiatives in the Kenosha area. To learn more about the KABA Foundation, visit kaba.org/about/kaba-foundation.

If you have questions or are interested in sponsoring, contact Brooke Infusino at binfusino@kaba.org or 262.925.3464.

Presenting Sponsor: \$5,000

Industry exclusivity applies at this level

- > Prominent logo on all electronic invitations, promotional materials, event signage, nametags and program, as well as the Inspire website page at kaba.org
- > One-page color ad in the custom journals given to all attendees
- > Eight copies of the book *Upstream* by Dan Heath
- > Acknowledgement by emcee at the event
- > Introductory remarks to welcome attendees and mention your organization at event (pre-recorded 30-second video is preferred)
- > Eight complimentary tickets to the event & VIP seating
- > Half off additional regular priced ticket purchases
- > Ability to display marketing materials at the event (single table display)

Supporting Sponsor: \$2,500

- > Logo on all electronic invitations, promotional materials, event signage and program, as well as the Inspire website page at kaba.org
- > One-page color ad in the custom journals given to all attendees
- > Four copies of the book *Upstream* by Dan Heath
- > Acknowledgement by emcee at the event
- > Ability to display marketing materials at the event (single table display)
- > Four complimentary tickets to the event & VIP seating
- > Half off additional regular priced ticket purchases

Contributing Sponsor: \$1,000

- > Logo on all electronic invitations, promotional materials, event signage and program, as well as the Inspire website page at kaba.org
- > Half-page color ad in the custom journals given to all attendees
- > Acknowledgement by emcee at the event
- > Two complimentary tickets to the event & VIP seating

"I loved the energy and enthusiasm in the room and the genuinely world-class line-up." - Mary, Jockey International