

A Look at our Labor Force

kenosha county, wisconsin

THE NUMBERS

Kenosha County

Total Population	168,068
Projected population growth	
(23% growth by 2040)	206,724
Unemployment rate	3.7%
Median household income	\$54,930
Mean travel time to work	25.9 mins.

In the last ten years,
Kenosha County's
population has
grown more than
11% making it the
second-fastest
growing county in
the state. This rate is
faster than the U.S. &
Wisconsin.

"It's critical that we attract the very best talent we have those forward thinkers in this company."

Debra Waller, Chair & CEO, Fockey International

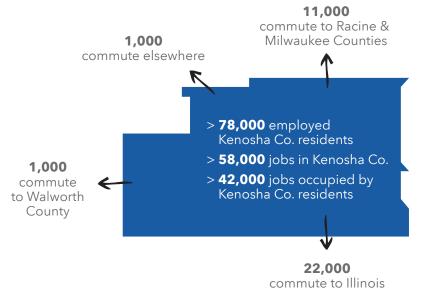
JOCKEY

Comparisons

County	Kenosha	Lake	Racine	Walworth
Population 20-64 years	100,799	417,050	115,985	61,489
In labor force	91,080	379,304	99,226	57,695
Median age	36	37	39	38

3.5 MILLION+ PEOPLE

live within a 45-minute commuting distance of Kenosha County





COMMUTING PATTERNS

46%

of Kenosha County's employed commute outside of the County to work

EDUCATION

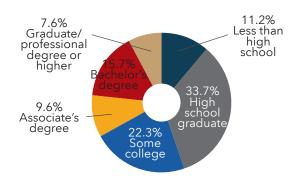
The Kenosha Area has three institutions for higher learning including a public university: the University of Wisconsin - Parkside; a private liberal arts college: Carthage College; and Gateway Technical College. Additionally, several regional institutions have elected to maintain campuses in the Kenosha Area, including Herzing and Concordia Universities.

Wisconsin has the second-highest high school graduation rate in the nation at 87%.

3,500+

number of higher education degrees awarded annually to students attending one of the five institutions of higher education operating in Kenosha County

Post-secondary education rates:



INDUSTRY EMPLOYMENT

Largest Private Employers - Kenosha County

Amazon	3,000+
Uline*	1,500-3,000
Snap-on*	500-750
American Girl Brands, LLC	250-500
Associated Wholesale Grocers	250-500
Birchwood Foods/Kenosha Beef*	250-500
Fair Oaks Farms*	250-500
Gordon Food Service	250-500
Jockey International*	250-500
Kenall Manufacturing*	250-500
Meijer, Inc.	250-500
Rust-oleum	250-500
Shiloh Industries	250-500
Emco Chemical Distributors*	100-250
Honeywell	100-250

^{*}Headquarters



WAGES

Average Annual Private Sector Wage

	Kenosha Cty	Lake Cty
Natural resources & mining	\$ 25,107	\$ 33,809
Construction	\$ 49,486	\$ 63,509
Manufacturing	\$ 49,412	\$ 101,873
Trade, transportation, and utilities	\$ 37,347	\$ 63,590
Financial activities	\$ 40,891	\$ 87,710
Professional and business services	\$ 48,200	\$ 73,917
Education & health services	\$ 40,467	\$ 47,791
Leisure and hospitality	\$ 12,963	\$ 28,070
Other services	\$ 22,602	\$ 30,215
Total, all industries	\$ 37,577	\$ 67,231

Top employers by industry

2012 Avg.	change*
6,255	1.7%
4,959	6.2%
3,181	14.3%
2,989	9.0%
2,700	-3.5%
1,922	6.0%
1,527	-4.9%
1,496	-4.5%
1,465	86.4%
	6,255 4,959 3,181 2,989 2,700 1,922 1,527

*in last five years

NEED ASSISTANCE?

Kenosha Area Business Alliance, Inc. (KABA)

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